



PUTTING ALL HIS 'CHIPS' IN ONE BASKET

The SIPA recently had the opportunity to sit down with former Hollywood star Larry Wilcox of "CHiPs" fame to talk about his transformation from Hollywood Hunk to small Cap Entrepreneur.

The SIPA: You have taken a rather strange journey from Hollywood to Raising Capital and starting small cap companies. How did you get involved in Investment Banking?

Well, I have had a wonderful journey from Wyoming to Hollywood. First, I starred in two television series, Lassie and CHiPs. CHiPs was of course syndicated in over 100 foreign countries and has been in re-runs for 20 plus years. It was at this time that I began directing and writing and sold a few projects to CBS, NBC, and HBO. Then I began working on producing and produced an award winning TV Series, called the Ray Bradbury Theater which we did in Canada, France, England and New Zealand taking advantage of currency exchanges. These were all multi million dollar productions with 50 crew members and we produced them worldwide. It was at this point I realized that I wanted to be in Distribution but I knew in the present monopoly of sorts with the Major Studios, it was impossible. So I formed a company called UC Hub Group Inc (UCHB.ob) and began putting together IP for Digital Distribution with a software engine for commerce on the mobile phone, debit card, web or banks. The key to digital distribution is a transactional engine, that will provide local currency with the ability to transact business or commerce in their local currency. We have now put the corner stones of this transactional engine together in a company called eLuxe Financial which is a wholly owned sub of UC Hub Group Inc (UCHB.ob) In doing this, we have interfaced with some very good investment bankers. Of course, in

Small Cap companies you have major courtships with good people and some very dubious characters. We seemed to have found all types in our journey.

The SIPA: How many public companies have you worked for?

Just one, uc hub group inc.

The SIPA”: Tell us about some past deals you did,

All of my past deals were with private companies where we raised \$3-\$5 Million for a production. These included FLIPPER, CHIPS, Ray Bradbury Theater, Rodeo of the Stars, Wolf man Jack, The Dorothy Stratton Story, etc.

The SIPA: Has the Sarbox rules impeded your ability to raise capital?

These rules are very encumbering for the Small Cap companies and are slowly eroding the entrepreneurial attempts of many new and existing companies. It would seem that the Sarbox rules may have been an over reaction but, I understand that life is about “perspective” and that is all mine is.

The SIPA: Do you still talk to Eric Estrada? (i’d be remiss if i didn't ask That LOL!)

I miss Eric Estrada as he was a happy go lucky soul. However, I do not talk to him as he seems to have stayed in front of the camera and I have moved on. I wish him well in the entertainment world, but believe that I must build an asset base with UCHB>OB and focus strictly on metrics and success in Africa, other emerging markets and the U.S. over the next 12 months.

The SIPA; Your New Company seems to have a lot going on, please tell us about it?

UCHB.OB

Sub is www.eluxefinancial.com

Virtual Banking Solutions – empowering the individual.

We focus on financial services and IP. We have patented software, MasterCard, Visa, mobile banking, benefits and loyalty tied to a customer base. The goal is the digital distribution of money through any device from phones to web to cards. The cards are simply phase one of Virtual Banking.

The SIPA: Where do you see small cap companies going in the future?

Small Caps will survive as this is the most volatile and most exciting area in my opinion. I believe that is reflective of America and will continue to have longevity with compromise. The issue is the jockey, his or her staying power, and heart.

The SIPA: Where do you see your company positioned in 5 years?

I believe we will be a powerhouse in the Digital Distribution of money on all continents and have a very keen position with Forex. We will extend digital commerce to Villages in Africa and to cities in the U.S. both with microfinance and macro applications. Our IP will differentiate us and we will be a prime acquisition target because of International currency and international IP in a sector that has a handsome multiple.

TheSIPA: What is more challenging, remembering your lines and filing 10q reports? LOL

The lines were easy as I just said 10-4 every other page or "pull over". 10Q and Ks are not easy for anyone. They are a wonderful part of transparency and help all of us help each other.

The SIPA: For years you were known as the Cop on the Copper...have you invested in any of the numerous start up bike companies?

NO, as I prefer to put my estate on my company and if I win, I feel like I was a major contributor and if I loose, I will be encumbered with such. People are quick to blame, especially during crisis. Blaming is a bad habit, maybe even pathological. Solutions are what bring results with tenacious people.....

The SIPA Many Hollywood heavies like Arnold and Bruce jumped into the Public company Field but very few have succeeded, whats your secret?

UC HUB has a great vision, with digital distribution of commerce. If you can move money from phone to phone, from the WEB, or to a CARD or pay bills, imagine what can be purchased or sold next with this engine. I humbly submit that this will be the year for our company, UCHB.ob

The SIPA: Are your looking at any other potential deals or is UCHUB your primary focus?

UC HUB is my focus but, I am always on the look out for increasing the efficiency and velocity of money. This comes with strategic partners, IP, and capital.

The SIPA: How can people get more info on your company?/ who should they contact?

They can go to the web sites (www.uchub.net or www.eluxefinancial.com) and log on the investors section and submit questions. Of course they can review our 10Qs also as we are now beginning to expand Africa and the U.S. The emerging markets are exciting opportunities and being positioned with certain banking entities will prove to be very strategic.

Larry Wilcox
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Ticker (UCHB.OB)